Chicago Open Air Photo Hunt Challenge Official Rules NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES

General Information: The Chicago Open Air Photo Hunt Challenge ("**Sweepstakes**") is sponsored by Danny Wimmer Presents ("**Sponsor**"). The Sweepstakes begins July 14th, 2017 at 11:00am Central Time ("CT") and ends July 16th, 2017 at 11:59pm CT ("**Sweepstakes Period**").

To Enter: There is one (1) way to enter for a chance to win prizes in the Sweepstakes. Any attempt by any person to enter the Sweepstakes more than the permitted number of times (as described above) by using multiple/different Twitter and/or email accounts, identities, registrations and logins, or any other methods will void that person's entries and that person may be disqualified, at the sole discretion of Sponsor. Use of any automated system to participate is prohibited and may result in disqualification. Sweepstakes Entities are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which may be disqualified. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the Twitter, Facebook, Instagram and/or email account from which the entry was submitted. No automatically generated entries will be accepted.

Eligibility: Open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older (19 years or older in AL and NE; 21 years or older in MS) at the time of entry, subject to all applicable federal, state and local laws and regulations. Employees of Sponsor or any of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies or Instagram, LLC or Twitter, Inc. (each a "Sweepstakes Entity") or any such employee's immediate family members (i.e., spouse, parent, step-parent, sibling, step-sibling, half-sibling, child, or step-child) and any person living in the same household as such individuals are not eligible to enter. This Sweepstakes is void where prohibited by law. All federal, state and local laws and regulations apply.

Winner Selection and Notification: Winner will be selected by random drawing on or about July 21st, 2017 from all eligible entries received by Sponsor during the Sweepstakes Period. Sponsor's decisions are final in all respects. Odds of winning depend on the total number of eligible entries received. Potential winner will be notified by Sponsor through email (depending on the method of entry) on or about July 21st, 2017. Return of prize or prize notification as undeliverable will result in disqualification and an alternate winner may be selected. If a potential winner cannot be reached after a reasonable effort has been exerted during one (1) day from the date of the first attempt to contact potential winner, or if potential winner is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, an alternate winner may be selected.

Description of Prize(s) and Approximate Retail Value ("ARV"): Five (5) winners will receive one (1) pair of 2018 Chicago Open Air Festival VIP Weekend Tickets. This price will include, but is not limited to: a pair of 2018 Chicago Open Air Festival VIP Weekend Tickets. No cash or prize substitution is allowed. Prize is not transferable.

Conditions: By entering, entrants agree to be bound by these complete Official Rules. All federal, state and local laws and regulations apply. Entry into the Sweepstakes and/ or acceptance of the prize constitutes permission for the Sponsor and their agencies to use the winner's name, address (city and state), and/or likeness for advertising and trade purposes without further compensation or authorization, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation Internet, unless prohibited by law. Any person attempting to defraud or in any way tamper with this Sweepstakes will be ineligible for the prize and may be prosecuted to the full extent of the law. If, for any reason, the Sweepstakes is not capable of running as originally planned, such as tampering or infection by computer virus, Sponsor in its sole discretion reserves the right to modify, suspend, or cancel the Sweepstakes. Use of Twitter, Facebook, Instagram, Snapchat & Youtube are subject to the terms of use of such social media networks.

Disclaimers; Release; Indemnification: Sweepstakes Entities are not liable for losses or injuries of any kind resulting from acceptance/possession and/or use/misuse of prize, participation in Sweepstakes, or any technical malfunctions of the telephone network, computer Internet system, computer dating mechanism, computer equipment, software, or any combination thereof, or any entries that are late (including delayed data transmissions), tampered with, garbled, incomplete, misdirected, lost, illegible, or otherwise not in compliance with these Official Rules. Sponsor is not responsible or liable for any injury or damage to an entrant's or third person's computer and/or other electronic devices and/or their contents, related to or resulting from Sweepstakes. BY PARTICIPATING IN THE SWEEPSTAKES, ENTRANTS AGREE: (i) TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF SPONSOR AND (ii) TO FOREVER AND IRREVOCABLY RELEASE, DEFEND, INDEMNIFY, AND HOLD HARMLESS EACH OF THE SWEEPSTAKES ENTITIES FROM AND AGAINST ANY AND ALL LIABILITY FOR CLAIMS, JUDGMENTS, FINES, COSTS, EXPENSES, CAUSES OF ACTION, PERSONAL INJURIES, LOSS, OR DAMAGE, INCLUDING. WITHOUT LIMITATION, DEATH AND PROPERTY DAMAGE, RESULTING FROM, ARISING FROM, OR IN CONNECTION WITH (a) THE SWEEPSTAKES OR PARTICIPATION (OR THE INABILITY TO PARTICIPATE) IN THE SWEEPSTAKES AND/OR ANY ELEMENT OR ACTIVITY THEREOF; (b) ANY PRIZE; OR (c) ANY ERRORS IN THESE OFFICIAL RULES OR ANY MARKETING MATERIALS IN CONNECTION WITH THE SWEEPSTAKES. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakesrelated materials and these Official Rules, these Official Rules shall prevail, govern, and control, and the discrepancy will be resolved in Sponsor's sole and absolute discretion.